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## **SOUNDVIEW PAPER COMPANY LLC LAUNCHED WITH PURCHASE OF MARCAL PAPER MILLS, LLC**

ELMWOOD PARK, NJ – Soundview Paper Company LLC has acquired Elmwood Park, New Jersey based Marcal Paper Mills, LLC, a tissue and paper products manufacturer and distributor.

With the acquisition of Marcal, Soundview Paper Company is positioned to be a leading world class manufacturer and distributor of finished paper products including tissue, towel and napkin products to retailers, distributors and other customers. “We plan to focus on superior customer service and product excellence by building on the quality of our people, our equipment, our papermaking skills and our core brand, Marcal®,” said George Wurtz, CEO of Soundview Paper Company. “Soundview’s leadership team is comprised of industry veterans with unparalleled experience in the tissue business. With the strong focus and high standards of this team, Soundview is well-positioned to transform this business, better serving our customers.” Wurtz has a long successful history in the paper industry including as a former Executive Vice President of Georgia Pacific.

“We are excited about the acquisition of Marcal by Soundview,” said Tim Fazio, Managing Partner at Atlas Holdings. “Soundview fits well with our core investment strategy of investing in and revitalizing businesses that are critical to the markets they serve. The Soundview employees have unmatched tissue industry experience and are a welcome addition to the Atlas family.”

“While there are certainly challenges inherent to running a successful manufacturing business in New Jersey, we believe New Jersey’s pro-growth policies create an environment in which we can save and eventually grow this important business.”

Atlas Holdings owns and operates more than 70 facilities with nearly 8,500 employees worldwide. Its businesses are engaged in a broad spectrum of industries, including pulp, paper, and tissue manufacturing, food and agriculture, wood products and building materials, packaging, capital equipment, and industrial and business services. Atlas Holdings specializes in the purchase and revitalization of middle-market companies in distress or facing complex issues, including bankruptcy reorganizations, restructurings and challenging corporate divestitures. Atlas works closely with its operating partners and management teams to build strong standalone companies that can sustain long-term success. Visit [www.atlasholdingsllc.com](http://www.atlasholdingsllc.com) to learn more about Atlas Holdings.

For more information about Soundview Paper Company LLC, please visit the company’s new website at [www.soundviewpaper.com](http://www.soundviewpaper.com).

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